

Niagara Society of Architects: Report for the Year 2021

As might be expected the activities of the Niagara Society of Architects (NSoA) have been minimal through 2021, due to the viral situation. The executive has been planning a variety of initiatives for when things open up again.

Online meetings were held as follows:

- February 24: Professor Dean Hawkes, former Chair of the School of Architecture at Cardiff University, spoke on 'Living with the Seasons'
- November 25: OAA President's session

In person meetings were held as follows:

- November 17: Don Cormier, who firm hosts the NSoA website spoke on websites and web marketing.

Other activities:

- Continuing with the Niagara Falls Walking Tour project, using NSoA website. This is being done prior to the printing of material for distribution through hotels, restaurants and other tourist venues - after things open up.
- Exploration of further marketing initiatives, and receipt of proposal from a local media firm.
- For 2021 two student scholarships were awarded, rather than the usual one, and the amount of each was increased to \$1,200, as it had remained at \$1,000 for a number of years.
- Discussions among NSoA members about co-ordinating a design charette, based on one of a number of possible sites. A meeting was held with the owners of one possible site, which was encouraging. This initiative would take place when things reopen, so discussions were suspended until there is more certainty about possible timing.
- Media coverage has been limited, but the local newspapers (Standard/Review/Tribune) printed material on January 19 (half of page 3) resulting from a telephone interview with the NSoA chair.
- The usual events were suspended, but will be resumed when possible. These include a presence at the Grape and Wine Festival, and sponsorship of the Architecture+Design film series at the St.Catharines Performing Arts Centre.

Income and Expenses

Revenue

Memberships through OAA:	\$4,575
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Expenses

- Student scholarships:	
2 at \$1,200:	\$2,400
- Ad at Niagara Rotary TV auction:	
	250.
- Meeting costs	197
- Website maintenance	339
	<u>\$3,186</u>

Operating Surplus:	\$1,389
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